Connect to a new level of trusted insight

Go from raw data to trusted analytics with Birst Connected Data Prep

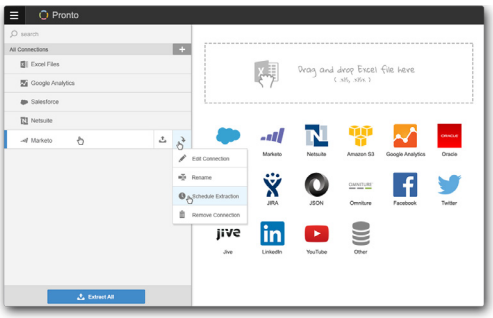
Birst's Connected Data Prep empowers business people to access and prepare data with a user-friendly, visual experience that eliminates the need for complicated scripting. Not only that, with Connected Data Prep you can network your analytics with data from colleagues, other departments, or your IT organization, enriching your insights for smarter, more trusted decisions.

The Power to Transform Data is in Your Hands

ETL (Extract, Transform and Load) is a process used by highly skilled data architects to take data in its native form and organize it into an analytic-ready format. Birst Connected Data Prep takes the power of ETL and puts it in the hands of business people using a very simple process: Connect to different data sources, Prepare your data using powerful transformations, and Relate your data with the rest of the Birst network of analytics.

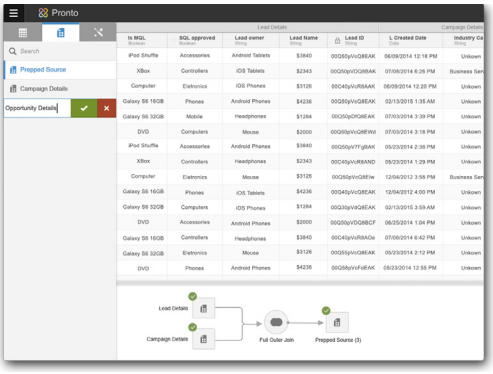
Connect: Access Data Anywhere

You have data that lives in many places: files, spreadsheets, databases, cloud-based applications and more. With Birst, you can access data from all these sources with one click – no IT support required. Birst employs modern RESTful connectors so the experience is fast, reliable and reusable. With Birst, you can eliminate burdensome data feeds that are difficult to manage and promote inconsistent and inaccurate data.



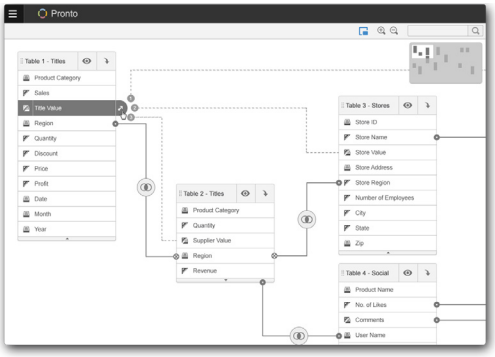
Prepare: Transform Data in Real-Time

With Birst Connected Data Prep, you can cleanse, merge and refine data using an intuitive, visual experience that instantly shows you how data is changing with each transformation you apply. Drag-and-drop transformations eliminate the need for complicated scripting, and graphical data lineage ensures you can trust what the data means and where it comes from.



Relate: Enrich Your Data with Networked Insights

Birst creates a network of analytics that connects every part of your organization through trusted insights. With Connected Data Prep you can take your prepared data and add it to the network, enriching your insights and those of your colleagues. Birst automatically generates an analytics semantic layer that delivers transparent governance at business speed, so you can make decisions with confidence.



The Power to Transform Data in Your Hands

Birst's network of analytics connects your people and their insights to make your business smarter. With Birst's network of analytics, you avoid disconnected silos of information that lead to inconsistent and unreliable data. No more arguing about which numbers are correct. Birst ensures you have all your data at your fingertips to run your business with confidence.

Traditional self-service data prep

- Slow, unreliable connections
- Designed for data-savvy analysts
- Burdensome data feeds
- No trust in the data
- Proliferates data silos
- Frustrated employees

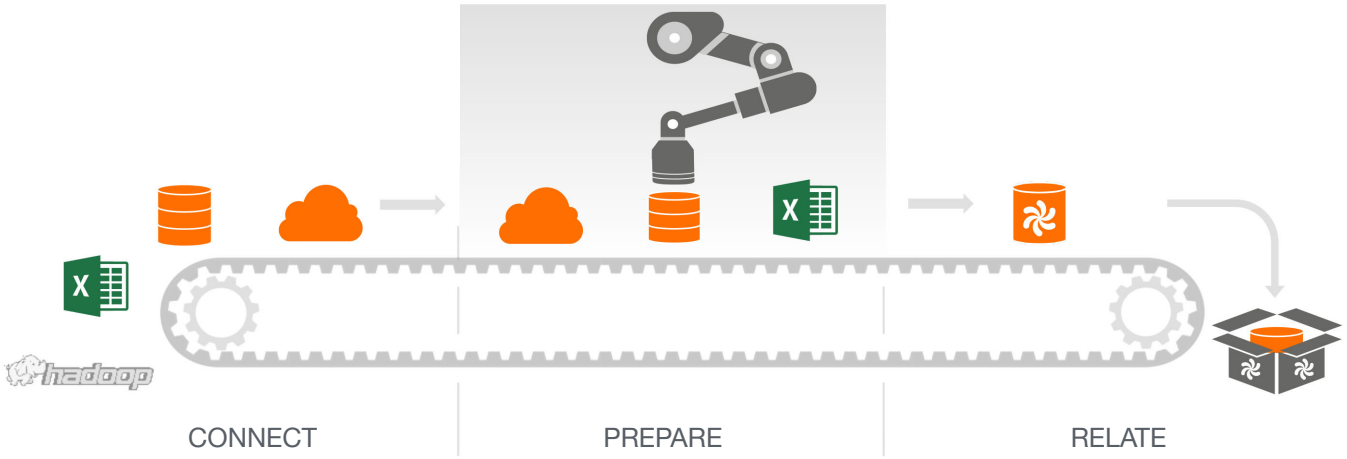
VS.

Birst Connected Data Prep

- Fast, reliable, repeatable data extraction
- Reusable transformations: save, edit, undo
- Designed for business people
- Guided workflow with smart recommendations
- Network of analytics eliminates data silos
- Trusted insights for smarter decisions

Not Just Data Prep. Connected Data Prep:

- One-click data extraction using smart connectors for a faster, more reliable and repeatable experience.
- Visual data prep shows how data is being transformed in real time.
- Drag & drop transformations without the need for scripting.
- Data and transformation lineage gives clarity into where analysis comes from.
- Auto-generated semantic layer delivers transparent governance at business speed.
- Personal sandboxes, group spaces, departmental analytics all enabled for networking.
- Intelligent join recommendations for faster, deeper insights.



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About Birst

Birst is the global leader in Cloud Business Intelligence (BI) and Analytics for the Enterprise. Birst's Networked BI platform redefines the way BI is delivered and consumed, eliminating analytical silos to dramatically improve the speed, alignment and economics of BI across the enterprise. Learn more at www.birst.com.