Solution Accelerator for NetSuite
Achieve Operational Excellence – Fast

Birst Solution Accelerator for NetSuite enables businesses to outperform their competitors by achieving greater operational efficiency through analysis such as bookings and billings waterfall, order processing velocity and order exception analysis.

Birst’s rich visualizations, enterprise dashboards and reports provide instant insight into key operational issues within your company. Birst captures data from NetSuite and automatically generates historical trending and business metrics about customers, products or regions. With Birst, you not only see the status of your key metrics as they stand today but also as they were at any point in the past, even if that data no longer exists in NetSuite. Leading organizations like Toshiba Medical and Jive leverage Birst and NetSuite to have instant visibility into operational performance, remove operational bottlenecks, and drive rapid revenue growth.

When we looked at the ease with which various BI solutions allow business users to construct, maintain, and add new sources to a data model, Birst blew everything else out of the water.

Monique Herman
VP Business Operations, Jive Software
Birst Solution Accelerator for NetSuite includes:

- **Connector**: Data extractor and scheduler for both incremental and full loads.
- **Business Model**: Pre-built library of operational metrics and historical views. This User-ready Data Store provides a NetSuite specific data model and data navigator.
- **Visualizations**: Best-practice based pre-built reports, dashboards, and visualizations that appear directly in your NetSuite environment.
- **Integration and SSO**: Integration and authentication framework for embedding Birst dashboards inside NetSuite.
- **Service offering**: A rapid deployment engagement to configure the pre-built content for your specific NetSuite environment, including up to 10 custom attributes and 5 custom metrics.

**360 Degrees of Operational Excellence with Birst Application Suite**

While the Solution Accelerator for NetSuite will deliver instant operational visibility, drive smarter resource allocation, and reduce pain of NetSuite reporting - leading organizations are turning to Birst for analytics across all operations. The average Birst customer combines data from over five different data sources into a single interface in order to analyze an end-to-end business process such as campaign-to-cash. Birst offers broad connectivity, integration and visualizations on top of any data or business application including those from NetSuite, Marketo and Salesforce.com. With Birst, customers get a holistic and instant visibility into their operational performance, opportunities and bottlenecks to easily and rapidly drive revenue.

**Solution Accelerator’s Prebuilt Analytics, Reports and Dashboards**

Birst’s pre-built analytics, dashboards and reports provide rapid time to value and a foundation for customizing your solution.

**Operational Analysis**
- Key metrics headlines
- Key ratios trends
- Regional analysis

**Order Performance**
- Bookings and billings time series analysis
- Customer and product bookings heat map
- Bookings and billings linearity
- Regional trends

**Bookings and Billing Actions**
- Top 10 bookings and billings
- Top 10 bookings and billings exceptions

**Customer Order Analysis**
- Top customers
- Volume, ASP and revenue analysis by customer
- Customer bookings and billings trends
- Regional customer analysis

**Product Order Analysis**
- Top product families
- Volume, ASP, and revenue analysis by product family
- Product family bookings and billings trend

**Book to Bill Analysis**
- Book to bill ratio
- Conversion rates and cycle time
### Solution Accelerator for NetSuite

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Birst is the global leader in Cloud BI and Analytics. The company helps organizations make thousands of decisions better, every day, for every person. Birst’s patented 2-tier data architecture and comprehensive BI platform sits on top of all of your data, to unify, refine and embed data consistently into every individual decision—up and down the org chart. Thousands of the most demanding businesses trust Birst Cloud BI to make metric-driven business execution a reality. Learn more at www.birst.com and join the conversation @birstbi.