



## Get your critical reports anywhere and everywhere with Birst Mobile



### BIRST MOBILE

In an increasingly mobile world, business professionals need quick access to their most recent reports while on the go. Having to wait for a laptop to boot up and a wireless network to connect often takes too much time for the active mobile professional, and slows them down with extra bulk and weight. It's much faster and more efficient to use the quick computer in the palm of their hand – the modern smartphone.

#### Insights at any time and in any location

Birst Mobile enables quick decision making via unrestricted access to business insights at any time and in any location with cell phone service. After a quick login to Birst using the mobile browser, users can view their critical dashboards and reports. Birst is always up 24/7, providing access to business insights whenever and wherever it is needed.

#### Quickly explore the data with interactive filtering

Birst Mobile users can quickly explore and tailor the content of a dashboard via dashboard prompts. Dashboard prompts allow users to filter reports in a dashboard on any column, whether it is part of the report or not.

#### Mobile access to real-time information

Birst Mobile in combination with Birst Live Access enables real-time analytics on a mobile device. Birst Live Access is a unique option that allows organizations to access existing data sources where they currently reside: on premise behind the firewall.



### Available on the hottest modern smartphones

Access Birst Mobile on any smart phone with a modern web browser capable of displaying Adobe Acrobat pdf documents, including the Apple iPhone, RIM Blackberry and Google Android devices.

### All of the reports you need, automatically

Mobile device users access the same set of dashboard reports that are accessible via a laptop or desktop. No additional development work is required to enable existing content for consumption with a mobile device.

### Easy to deploy and manage – even as devices change

Birst is easy to deploy across your organization – Birst is delivered on-demand, so there's no server to deploy and no software to be downloaded to each individual device. Ongoing IT resource requirements are minimal, since Birst Mobile operates independently of device operating system and carrier network. Someone just upgraded to a new phone or switched carriers? No worries—they can switch seamlessly by just logging in to Birst with their new device. Birst solution upgrades are also delivered automatically, so there's no software upgrade hassle.

### Scalable and secure

Birst Mobile can be deployed to a handful of users or thousands of users. Birst also augments this cloud-based scalability and deployability with security and service levels difficult to provide using on-premise solutions.

